



**FOR IMMEDIATE RELEASE**

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**Media Contact:**

**Kristen Rimsek**

**Georgia Institute for Plastic Surgery**

**912.355.8000**

**#TurnItPink to Kick Off Month-Long Series of Events to Bring Awareness to Breast Reconstruction Options for Breast Cancer Survivors, October 1**

**SAVANNAH, Ga.** – Mark your calendars for #TurnItPink, October 2016, presented by the Georgia Institute for Plastic Surgery. #TurnItPink is a month-long series of events throughout Savannah to help empower women to make the best decision about breast reconstruction by bringing awareness to the availability of reconstruction and education on the different options available to them.

During the entire month of October, #TurnItPink will present activities designed to increase awareness, raise funds, and promote active lifestyle. Informing women of their reconstruction options before or at the time of diagnosis is critically important to improving life after breast cancer.

**Events during #TurnItPink, October 2016:**

**Yoga in the Square**

There is nothing more mindful and peaceful than an outdoor yoga practice on a fall morning. We guarantee a challenging, encouraging, inspiring morning and we're supplying the pink! Pink yoga mats provided to the first 150 participants.

**Saturday, October 1**

**8:30 am**

\$20 per person

Free 2-hour parking available at the City of Savannah Robinson Garage (intersection of York & Montgomery Streets)

Telfair Square (Rain location, Jepson Center atrium)

Co-Hosted by: Biza Mabry of Savannah Power Yoga, Lynne McSweeney of Savannah Yoga Barre, Ashley Dodd of Revolution Yoga, as well as fabulous instructors from Savannah Yoga Center and Dancing Dogs Studios.

Sponsored by: Pamela Gallup Gaudry, MD, Georgia Center for Menopausal Medicine.

### **CrossFit Pink Stronger Together**

Various Crossfit teams will challenge each other for some high-spirited, friendly competition including coaches and athletes. Bring your strongest self because this WOD will be all about the pink!

**Saturday, October 1**

**9 am**

\$25 per person

Daffin Park

Sponsored by Crossfit Hyperformance and EnviroVac.

### **Pink on the Court - Tennis Round Robin**

Tennis has never been more fun.. or more pink! Everyone is encouraged to put on their best pink tennis gear! Of course, will be playing with pink tennis balls, too. Grab your racket, choose your favorite club, and get ready to #TurnItPink. Love may mean nothing in tennis, but it's everything when supporting a great cause!

All venues: \$25 per person. Includes #TurnItPink t-shirt and bottled water.

**Saturday, October 1**

**10 am - 12 pm**

Savannah Golf Club

Hosted by Tony Gottlieb and Suzanne Pablo

**10 am - 12 pm**

Wilmington Island Club

Hosted by: Amy Bradley and Robin Greco

**10 am - 12 pm**

Savannah Quarters Country Club

Hosted by: Zsofia Golopencza

**9 am - 12 pm**

Savannah Yacht Club

Hosted by: Eric Maust

### **Kickin' Pink**

Who is down for some good, old-fashioned playground fun? #TurnItPink is! Only this time, we're going big and famous. You won't want to miss this three-inning, celebrity-studded game where you pay to play and (almost) anything goes because everyone is an amateur and everyone

is a pro!! Come cheer for your favorite player or coach. It's all in good fun, and it's all in PINK to raise awareness for breast cancer and breast reconstruction!

**Saturday, October 1**

**6 pm - Gates open**

**7 pm - Kickball game begins**

Sponsored by: The Georgia Institute for Plastic Surgery

**Movie on the Pink**

Let's turn Savannah's historic Grayson Stadium pink. This family-friendly event will include complimentary treats like pink lemonade from Parker's, pink ice cream from Leopold's Ice Cream, pink frosted cupcakes from Wicked Cakes, an appearance by a fabulous fire truck from Savannah Fire Department, a celebrity kick-ball game and a full-feature movie in the stadium. Entry to the kickball and movie events are free. Concessions available for purchase.

**Saturday, October 1**

**8 pm**

Grayson Stadium

Sponsored by: The Georgia Institute for Plastic Surgery

**Sweet Pink**

Libbie Summers and The Collins Quarters restaurant are partnering and whipping up a variety of fabulous, tasty, pink desserts to be served at The Collins Quarter. Every time a patron orders one of these delicious treats, #TurnItPink benefits in a big, pink way! Libbie and Collins Quarters will be turning it pink all weekend. Got a sweet tooth? Bring it on! Don't forget to post it to facebook, Instagram, and Twitter and tag #TurnItPink so that our social media sponsor will donate \$1, too.

**October 14 - 16**

Sponsored by The Collins Quarter and Libby Summers.

**Pink Strong Moms**

Don't miss this chance to join Stroller Strong Moms! The mission? It's simple: SWEAT LIKE A MOTHER (affectionately known as S.L.A.M) The goal is to provide moms with a unique, fun, and challenging total body workout. But these fitness classes go way beyond that! They bring women together; not only as moms, but also as athletes. Babies and toddlers with strollers are welcome to join mom.

**Wednesday, October 19**

**9:30 am**

Forsyth Park

\$20 includes #TurnItPink tank

**Pink Clays for the Cause**

Get ready. Aim. Fire!

You'll be taking aim at more than just clays at this clay-crushing event. Didn't take your best shot? Don't worry - we're offering mulligans! Join us in breaking pink clays to support breast cancer and breast reconstruction education in our community in addition to helping local indigent and underserved patients receive essential care.

**Friday, October 21**

**2 pm**

Forest City Gun Club

Team fees - \$600 (team of four) or \$150 (individual entry)

**Survivor Celebration**

This event is all about breast cancer survivors! Jazz'd will turn up the pink to celebrate its 13th anniversary in a big way by opening their venue and hosting a celebration exclusively for survivors. The night will be filled with great food, signature cocktails, and live music.

Reservations are a must as this event is limited to the first 200 persons who reserve a space.

**Monday, October 24**

**7 pm**

Jazz'd Tapas Bar

Sponsored by: Jazz'd Tapas Bar and United Distributors

**Pink on the Green - Golf Hole-in-One Vespa Giveaway**

Participate and raise donations for #TurnItPink, all while getting your weekly round of golf in!

On the 17th hole, tournament participants may donate \$5.00 for a shot at the Vespa! Need a little help? Donate an extra .50 cents (per yard up to 165 yards) to get closer to the hole and to taking home the pink Vespa donated by Motorini of Savannah!

**Wednesday, October 26**

**7 am**

Savannah Harbor Foundation Golf Tournament at The Savannah Harbor Golf Club

Sponsored by: Motorini - Vespa of Savannah

**Vespa Raffle Drawing**

What are the odds you'll be the one scooting around town on a pink Vespa? One lucky winner will find out! Purchase tickets (\$10 each) at the Georgia Institute for Plastic Surgery or at any #TurnItPink events throughout the month of October and you could be that winner. Keep your eyes open and find the Vespa as it travels around town demonstrating its iconic style, maneuverability, and well... just plain pink FUN!

**Tuesday, October 30**

Time - 12 noon

Location - Georgia Institute for Plastic Surgery

Sponsored by: Motorini - Vespa of Savannah

**Monthlong Happenings:**

Every Wednesday in October, The Club at Savannah Harbor will rent pink golf carts and have available pink and white golf balls for purchase. All proceeds collected from the rental fees and pink ball purchases will benefit #TurnItPink.

Want to scoot around town on a pink Vespa? #TurnItPink will sell raffle tickets throughout the month of October for a chance to win a pink Vespa donated by Motorini of Savannah! Keep your eyes open and you may spot the Vespa as it will be displayed around town during the month of October. Raffle drawing will be held October 30, 2016.

During October, Hirsch & Tucker LLC, Certified Public Accountants will donate \$1 for every like, share, and post which tags #turnitpink on Facebook and Instagram!

To register for events or for more information about all events and #TurnItPink sponsors, please visit [www.turnitpink.org](http://www.turnitpink.org).

**ABOUT #TURNITPINK:**

#TurnItPink is presented by the Georgia Institute for Plastic Surgery, Southeast Georgia's premier plastic surgery practice. As such, GIPS boasts thousands of breast reconstructive procedures allowing women to take control of choices with their bodies after a diagnosis of breast cancer. The Georgia Institute for Plastic Surgery was the sole private practice among 13 surgery centers (including M.D. Anderson and Sloan Kettering, among others) involved in a recent \$6.4 million dollar study by the National Institute of Health on post-mastectomy reconstruction.

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