


2016

#TURNITPINK

Sponsorship Opportunities

	\$10,000 Presenting Sponsor (exclusive)	\$7500 Pink Diamond	\$5000 Pink Sapphire	\$2500 Pink Topaz	\$1000 Pink Pearl	up to \$1000 Pink Partner (In Kind donors ONLY)
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VISIBILITY

Logo or photo on #turnitpink website sponsor page
Link to partner website on #turnitpink sponsor page		
Recognition on social media		
Recognition in #turnitpink event e-blasts (>7500 person distribution)	.	.	.			
Use of #turnitpink logo on sponsor company website with "Proud sponsor of #turnitpink.org" (from 9/1/16 - 10/31/16 only)	.	.	.			
Company logo/name listed as sponsor in GIPS quarterly newsletter (18,000+ person distribution)	Logo	Logo	Logo	Logo	Company Name	Company Name

RECOGNITION/PARTICIPATION AT SERIES LAUNCH EVENT - October 1, Greyson Stadium

Expo table at Grayson Stadium event (all give away products must be pre-approved by TIP)	
Company recognition at Grayson Stadium event (verbal)	.	.	.			
Company recognition at Greyson Stadium event (prominently located banner, Company name or logo on video screen)	Logo	Logo	Logo	Logo	Company Name	Company Name
Position on 3-inning celebrity kickball game team! (may play or donate)		
Company Logo on printed tickets for launch event (Sponsorship deadline is 9/1/2016 for this benefit)		
Individual company banner	.					

INDIVIDUAL EVENT SPONSORS - PREMIUM INCENTIVES

Recognition at ALL events in the month-long #turnitpink series (prominently located banner placement at each event)	Logo	Logo	Logo	Logo	Company Name	Company Name
Exclusive event sponsors have opportunity to display approved, proprietary information and marketing materials at their event.	
Availability of exclusive expo table at individual sponsored event. (all give away products must be pre-approved by TIP)	.	.	.			
Customized promotional item with company logo (specifically designed and used for one event in the series)	.	.	.			

Pink Partners (in-kind) Sponsorships Available:

- printing/production/mailing advertising
- prizes (various events)
- sound system (various events)
- signage/banners
- food/beverage
- flowers/décor

Please note: Sponsorship commitment deadline: September 15, 2016
Commitment deadline for inclusion in Newsletter: September 1, 2016

Make checks payable to turnitpink.org

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www.turnitpink.org